

# JAMIE WIRTH

CREATIVE DIRECTION • COMMUNITY • MUSIC • F&B DIRECTION, OPERATIONS AND FIT OUT

IDEAS.  
CREATIVE DIRECTION.  
COMMUNITY.  
CONNECTION.



Former owner and operator of **Drink n Dine Hotel Group**, 2010-2016 (The Flinders, The Norfolk, The Carrington, The Forresters, The Abercrombie, The Oxford Tavern, Queenies, Santa Barbara and House of Crabs)

**BangGang Djs**, record label boss and party promoter (supporting Daft Punk, Justice, Modular, Tame Impala, Presets, MGMT tours etc)

**International Worldwide** hospitality consultant (Dixon, Soletel, Stoneleigh, Merivale) and re-turning to pubs in 2018 with The Duke of Enmore, The Old Fitzroy and The George before Covid hit him for sixty six.

Now back again in consulting mode with a new style, lessons from every mistake you can make in hospitality, a unique read on the city and a cost effective way to bring all his various crews together for venue success, riches, good times, vibes, community and connection.

Currently consulting on Sanctuary (Redfern Small Bar), Box Hill Hospitality Project, Golf Range Concept and various other projects across art, activations, branded parties for the Post-Covid landscape and turning his side hustles - Dyngo Records, Hippodrome Parties, Wirth Circus TV Series & Gamma Art Collective into slow realities.

His current and unique skill set includes creative direction, fit-out works, community building, food & booze direction, music & entertainment programming, marketing advise and operational overview to bring projects together to ensure the idea is executed daily in ways that promote business success. He also has a wide pool of consultants, curators, performers, artists and trades, making him a one-stop shop for creative projects.

**CREATIVE DIRECTION,  
FOOD & DRINKS PROGRAM,  
DESIGN & OPERATIONS  
2009–2019**

As creative director, owner/operator, head of food & beverage programs, fit-out designer and music programmer, Jamie conceptualised, curated and managed 12 hospitality projects with over 500 staff throughout this period.



# THE OLD FITZROY

English Pub Food, Theatre, Bohemian Hang Out







#### 2018-2020

The backstreet Sydney icon, a favourite of the local Bohemians was transformed with a English pub menu, sympathetic renovation and revitalised beer program to cater to foodies, weirdos and theatre-goers (out back) alike.





## THE GEORGE HOTEL

Hand made tacos, pub disco, Natural Wine bottle-shop



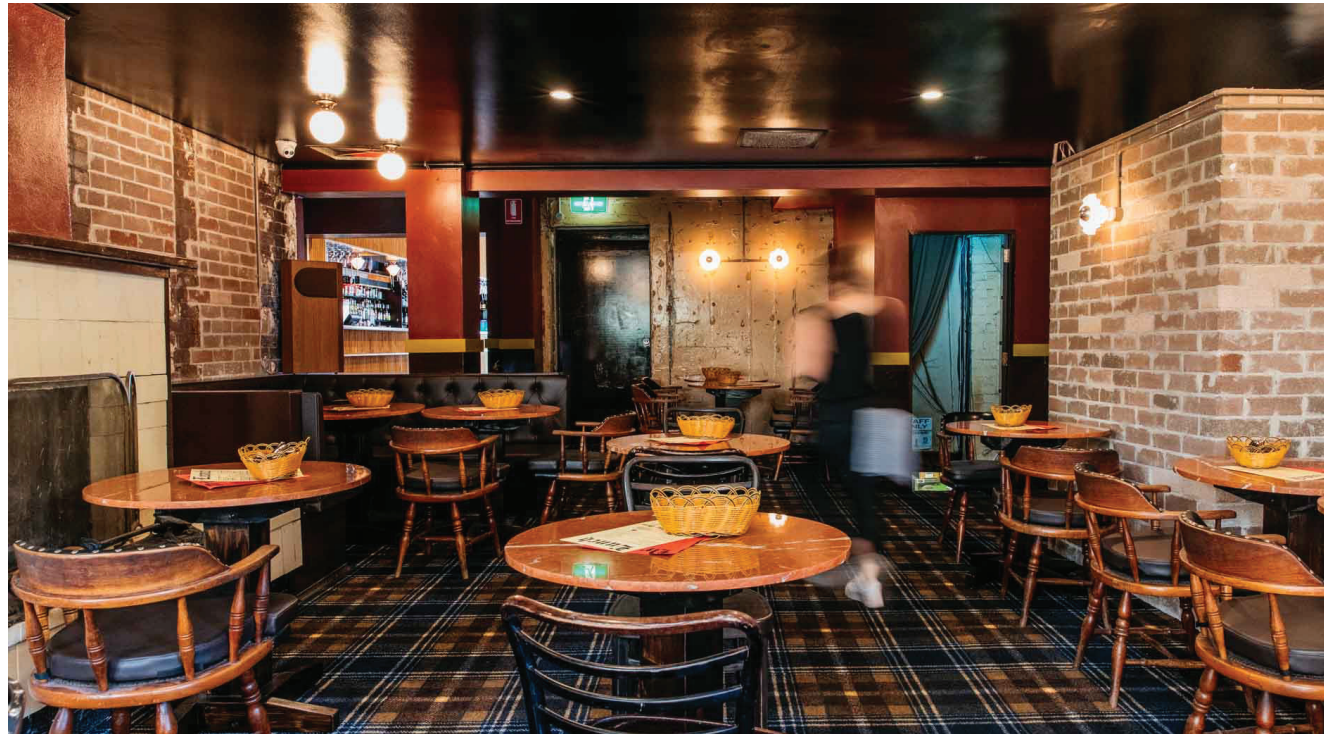


## 2018-2019

Last of its kind Waterloo cornerstone, The George Hotel, was renovated into pub-disco, Drinks Bottleshop, Taco King diner (with Toby Wilson) and all week rowdy favourite.

# THE DUKE OF ENMORE

Inner West Pub Disco, Vego Food & Craft Beer



## 2018-2020

Enmore neighbourhood and Enmore Theatre patron favourite, was cleaned up and converted into a classic locals joint, big on high quality porchetta rolls, drinkable dark cocktails and craft beers for days.







77

Kings Cross, Sydney

**2016-2017**

Infamous basement venue was given a new life as bar and rowdy club with snaking pick-up bar, Eastern Euro spirits and home of the (still going) Pavlova Bar Sunday nights.



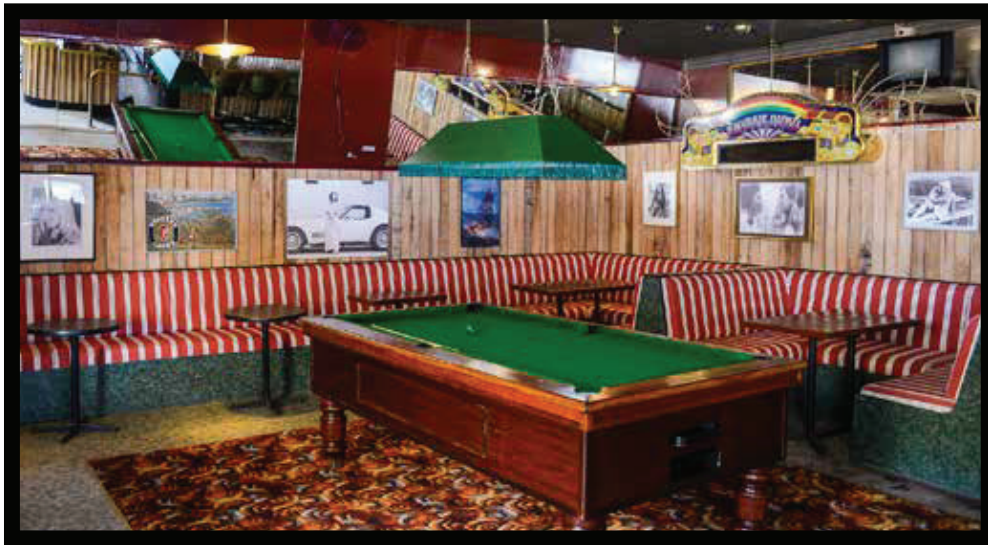
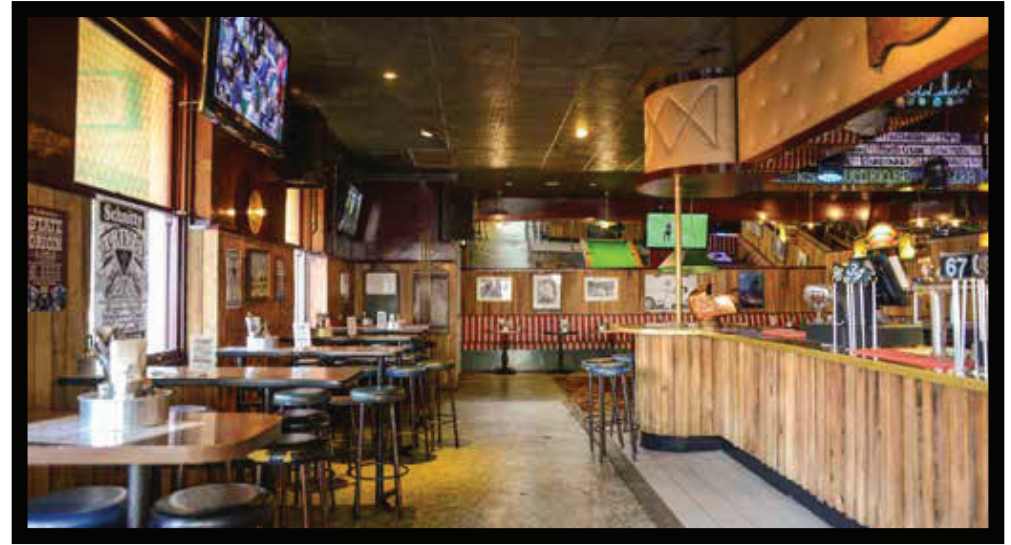


# THE OXFORD TAVERN

Petersham, Sydney

## **2014-2016**

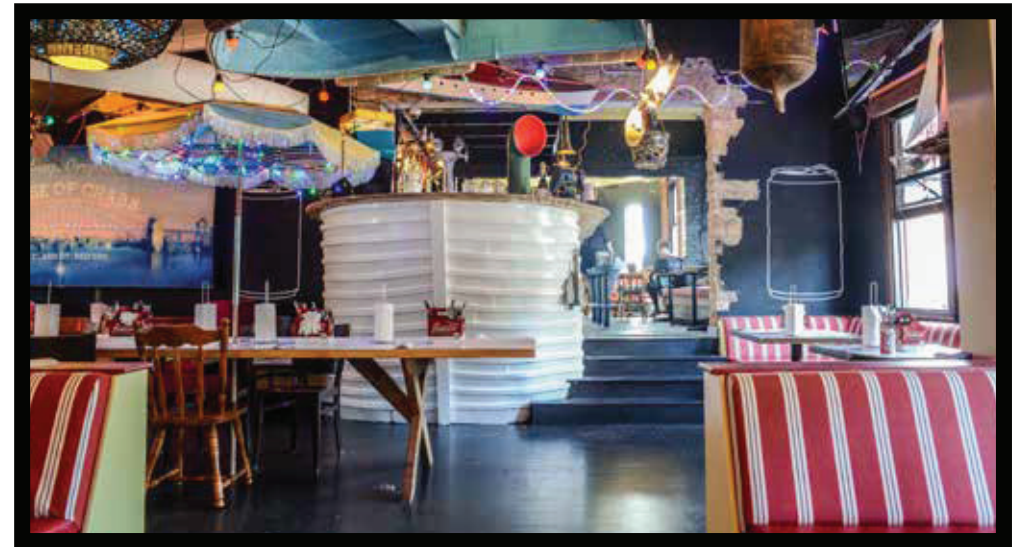
Former day-time strip joint, band-room and bikie den was renovated into a family friendly & smoked meat serving local's favourite.



# HOUSE OF CRABS REDFERN

Redfern, Sydney





2014-2016

Bibs & gloves on, eat with your hands, creole style crab boil in a bag for maximum fun and mess all night long.

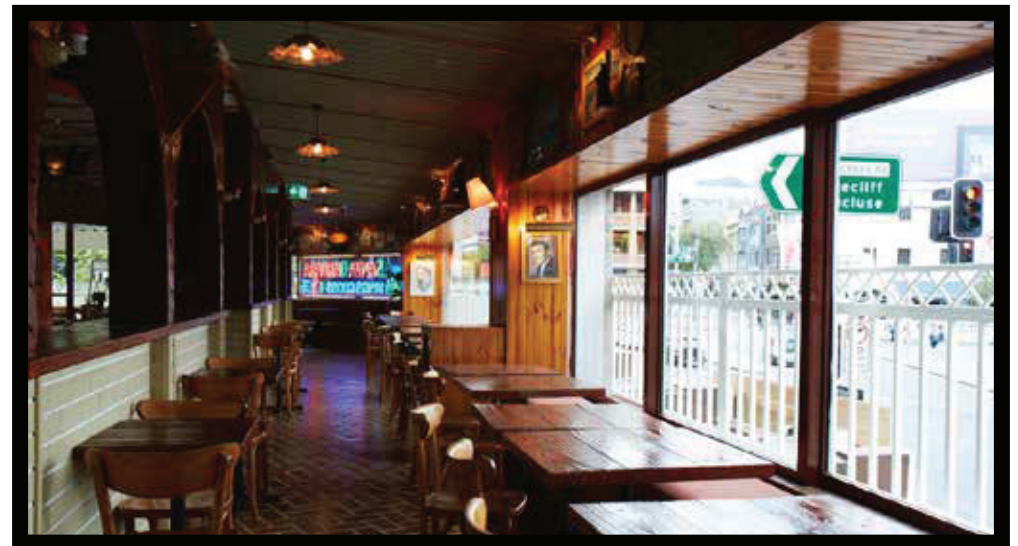


# SANTA BARBARA

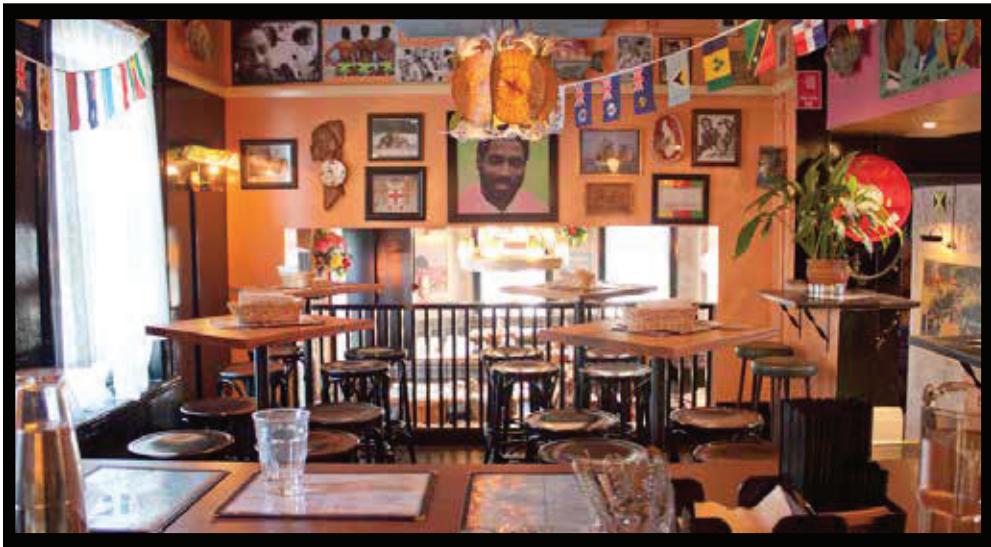
Redfern, Sydney

2013-2014

A touch of LA street food in downtown Kings Cross

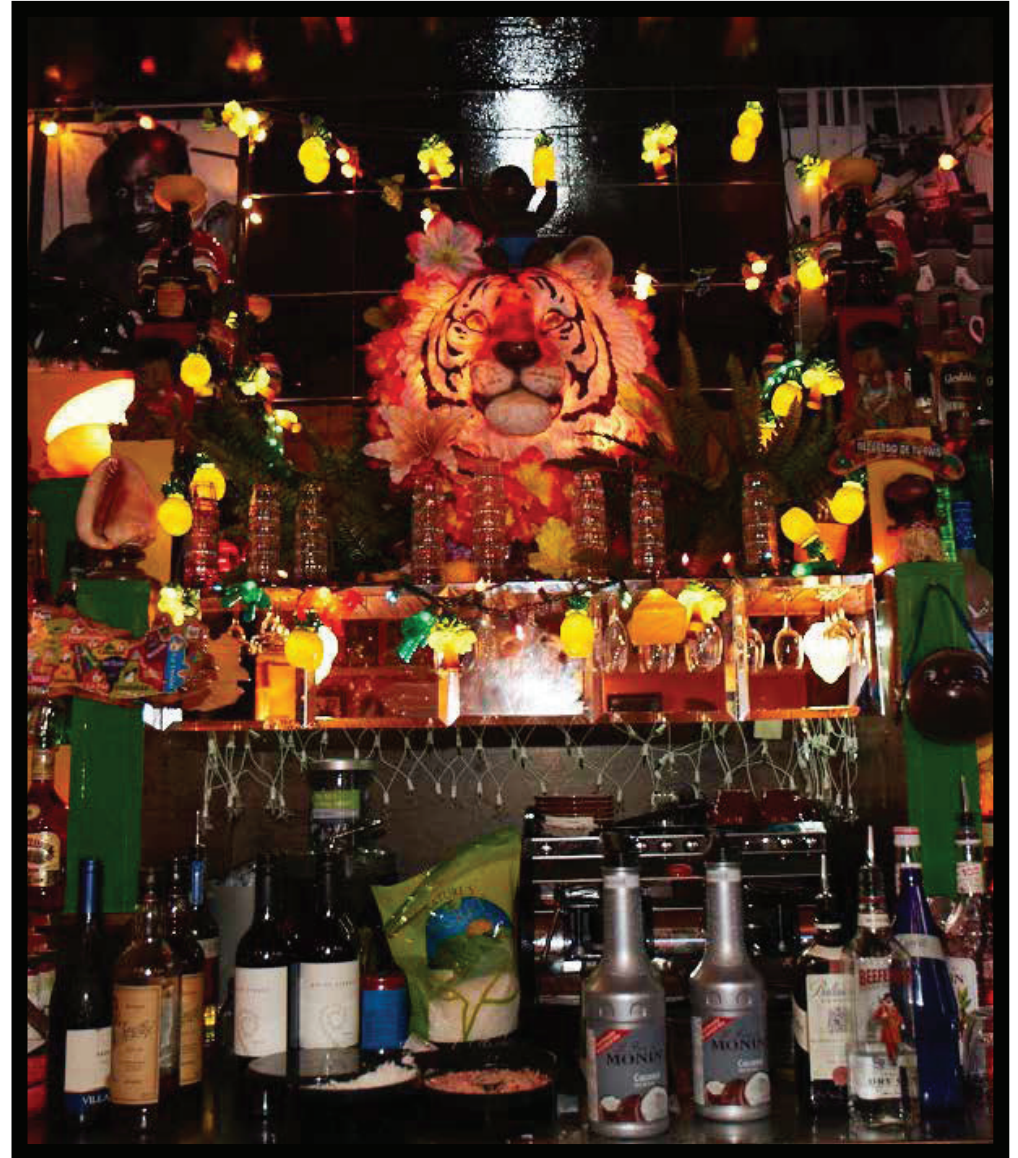






## QUEENIES

Surry Hills, Sydney



2013-2016

The upstairs level of The Forresters was converted into a Jamaican diner with tropical delights, jerk chicken, loud colours and blaring digital reggae throughout the night.

# THE FORRESTERS

Surry Hills, Sydney

**2012-2016**

A Surry Hills classic was transformed into a Italiano-Americanano diner with pizza, pasta, Schinztels and cocktail oddities





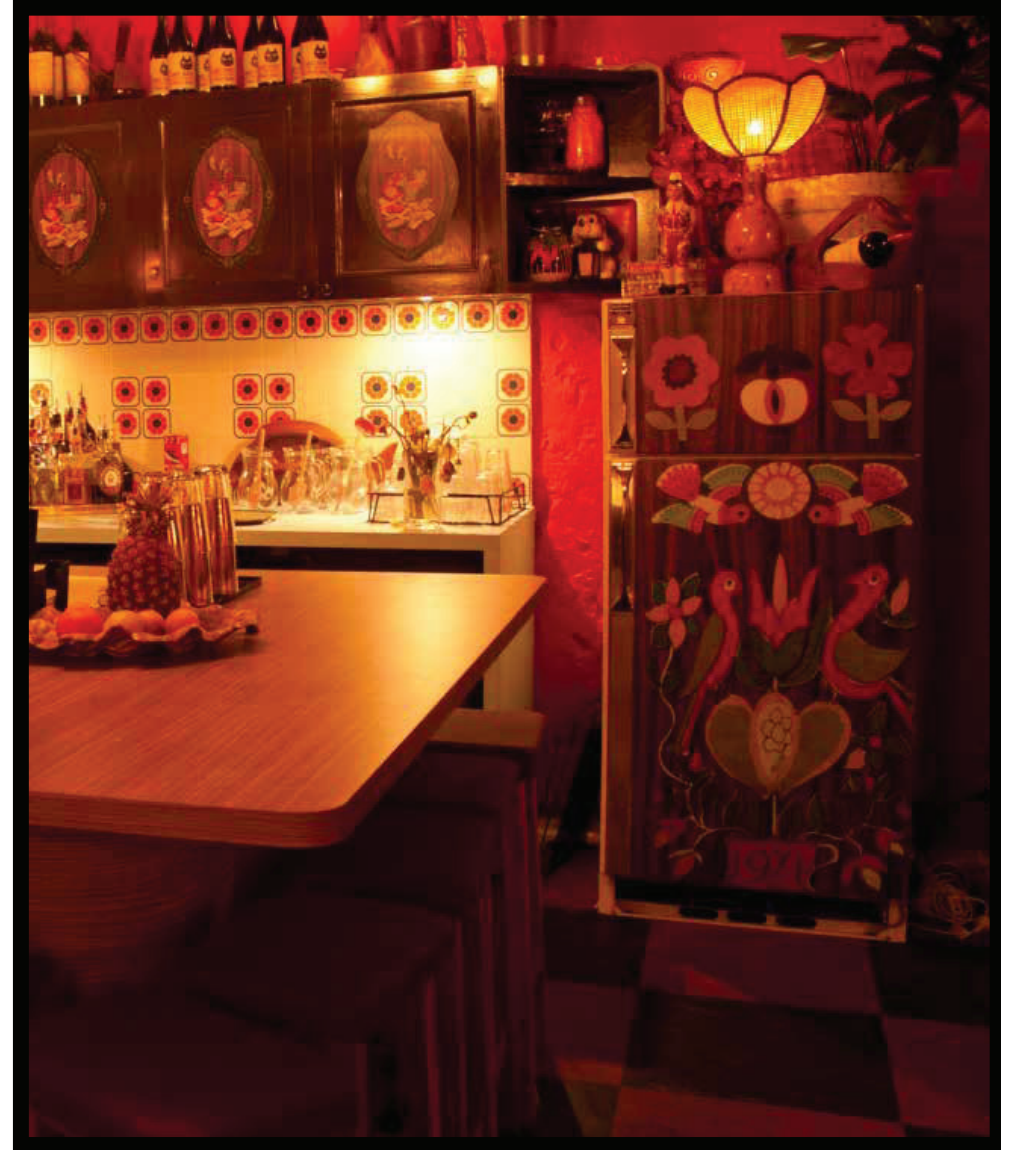


# THE APARTMENT

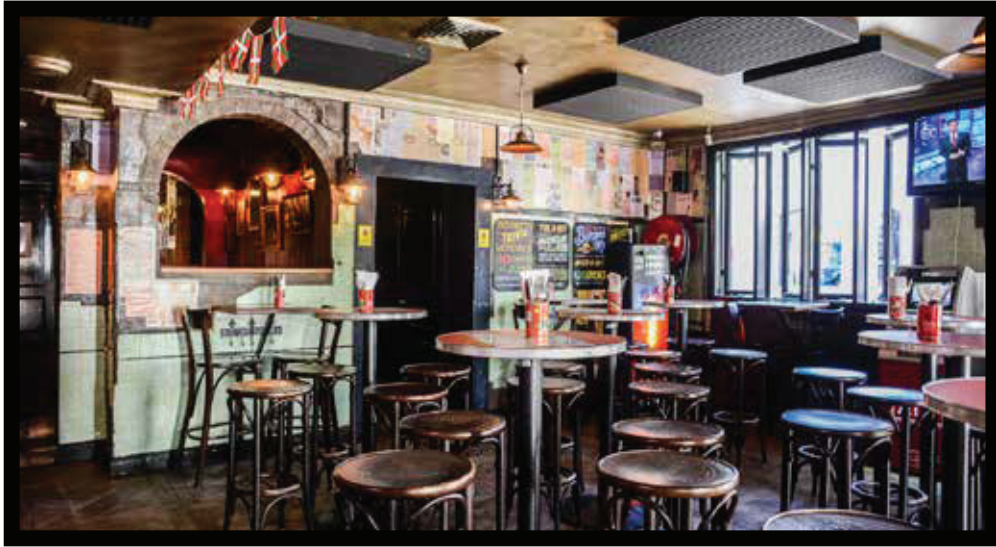
Surry Hills, Sydney

2012-2015

Upstairs uncle & Aunty of The Carrington, allowing guests to drink in the "kitchen" and functions to roll throughout the week.







## THE CARRINGTON

Surry Hills, Sydney

2012-2015

The rebirth of a quaint neighbourhood favourite into a Spanish pintxos bar and diner out the back.

# THE ABERCROMBIE

Chippendale, Sydney



2011-2013

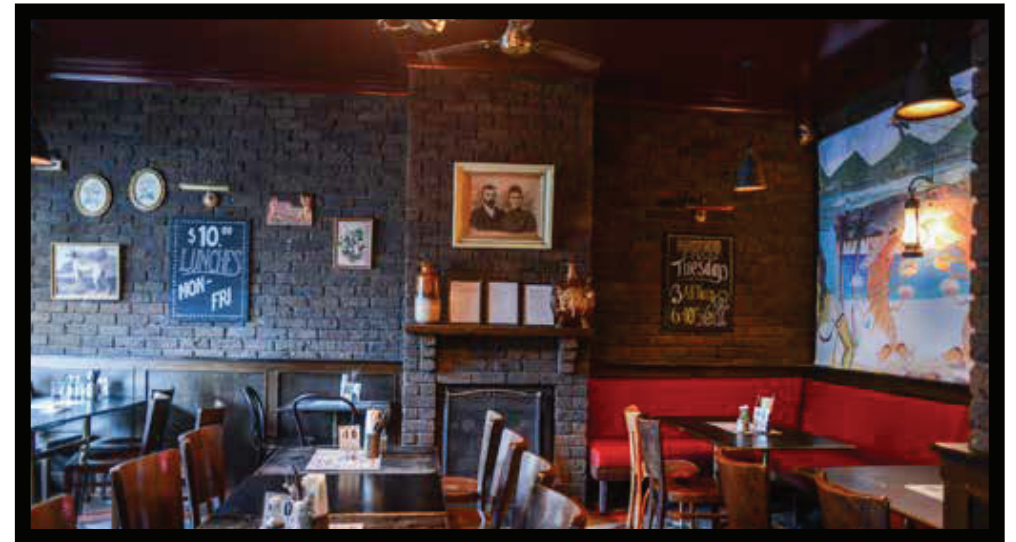
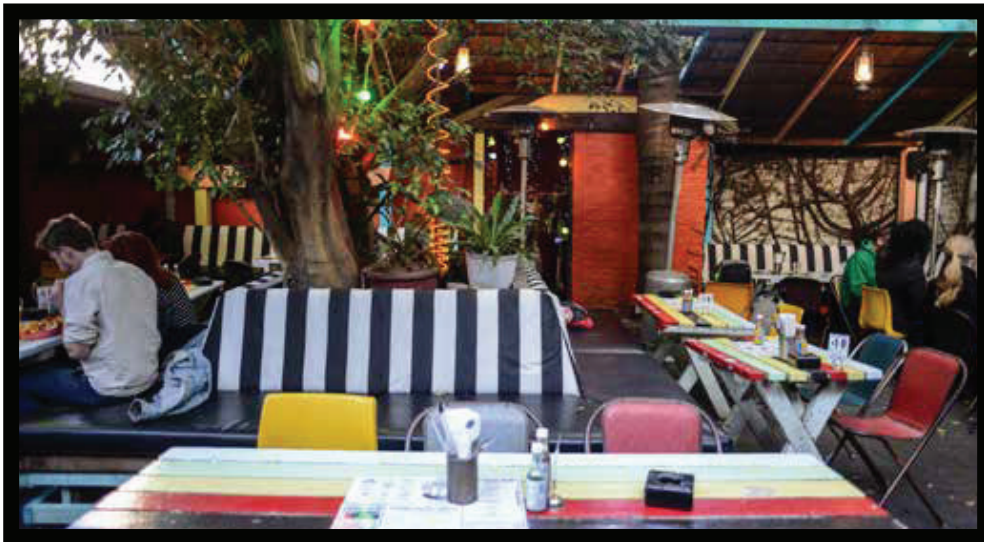
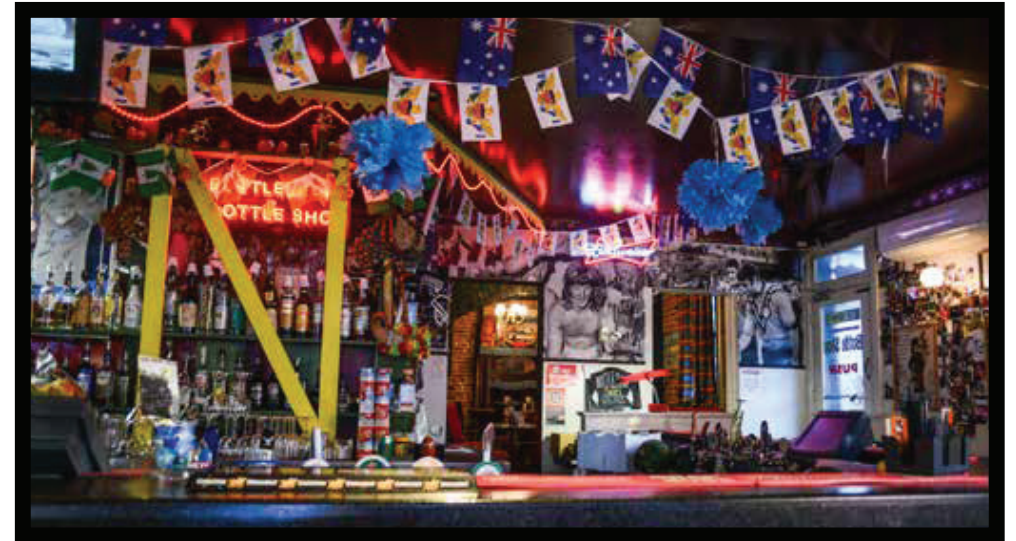
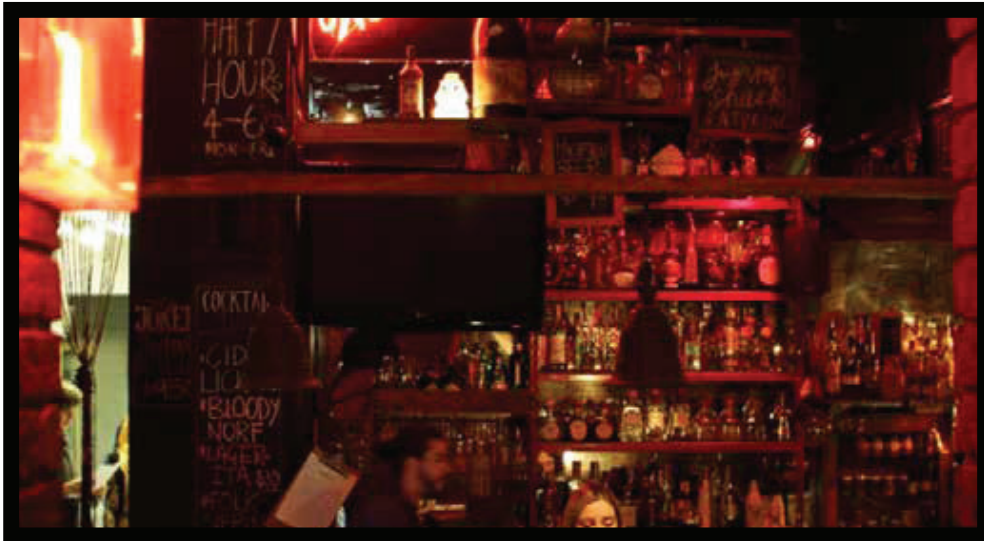
Ultimate down n dirty student pub and weekend nightclub serving  
dude food and beats all week long until the very early hours.



# THE NORFOLK

Redfern, Sydney





**2010-2016**

Mexican street food meets Aussie pub classics, at the start of the Drink n Dine group and revitalisation of Sydney our scene



# THE DUKE

Darlinghurst, Sydney

2009-2011

One hatted modern bistro in collaboration with Mitch  
Orr & Thomas Lim upstairs from The Flinders







## THE FLINDERS

Darlinghurst, Sydney



2009-2011

Late night dive disco & original Aussie  
home of the Pickleback



CONSULTING  
PROJECTS  
2016–2018

While running his pub group and between selling Drink n Dine and restarting his new pub group in 2019, Jamie also consulted on various projects in hospitality, night-life and event production, making him well versed in working with clients desires, projects outside his operation and varied company structures and creative directions.

# NATURAL HISTORY

Melbourne CBD

Large scale bistro for 100 burgers group in Melbourne CBD  
inspired by New York bistros and the Natural History Museum

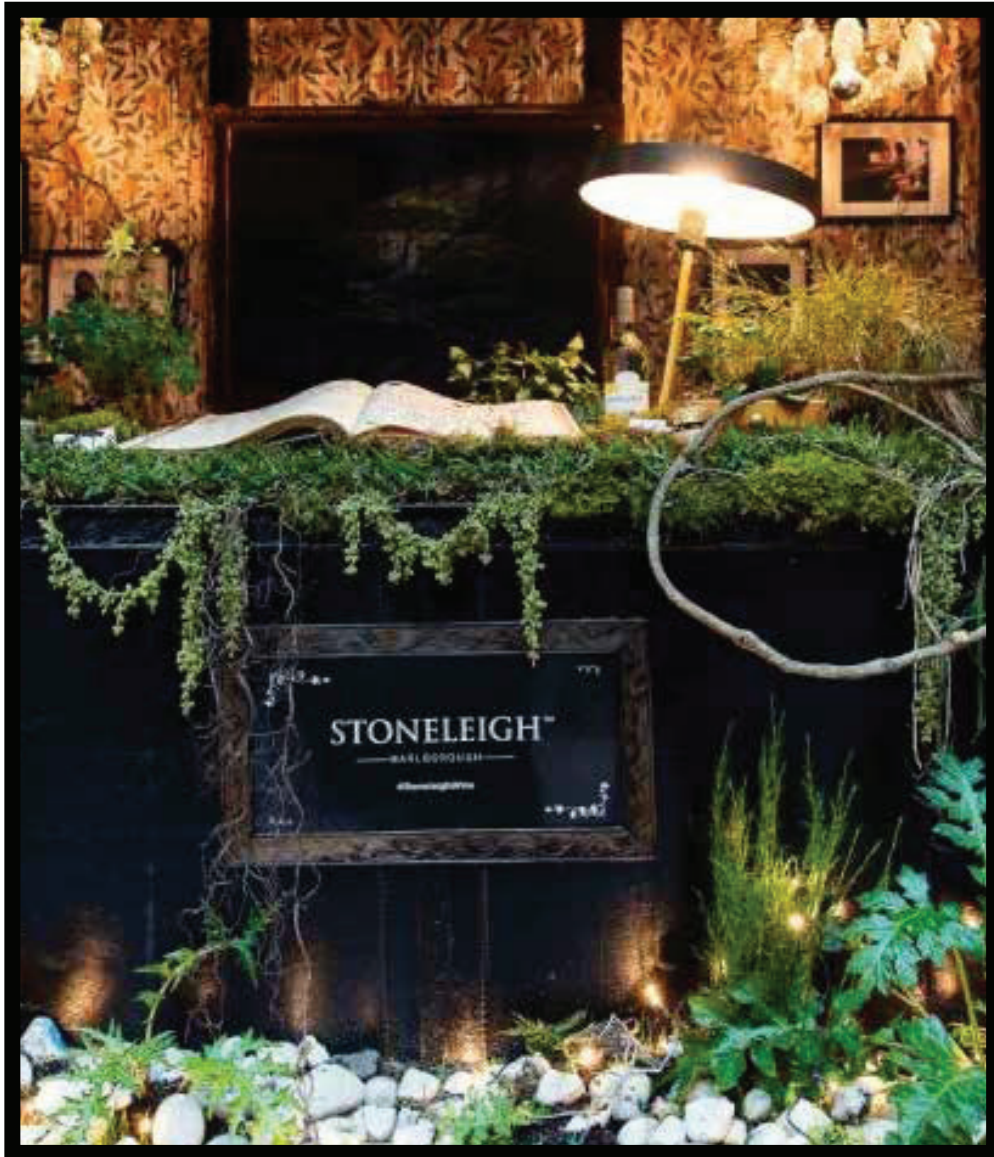




# STONELEIGH HOTEL

Chippendale, Sydney

A 2-month wine bar and experience venue project for Stoneleigh wine in Central Park featuring live internal gardens and Alice in Wonderland style decor.

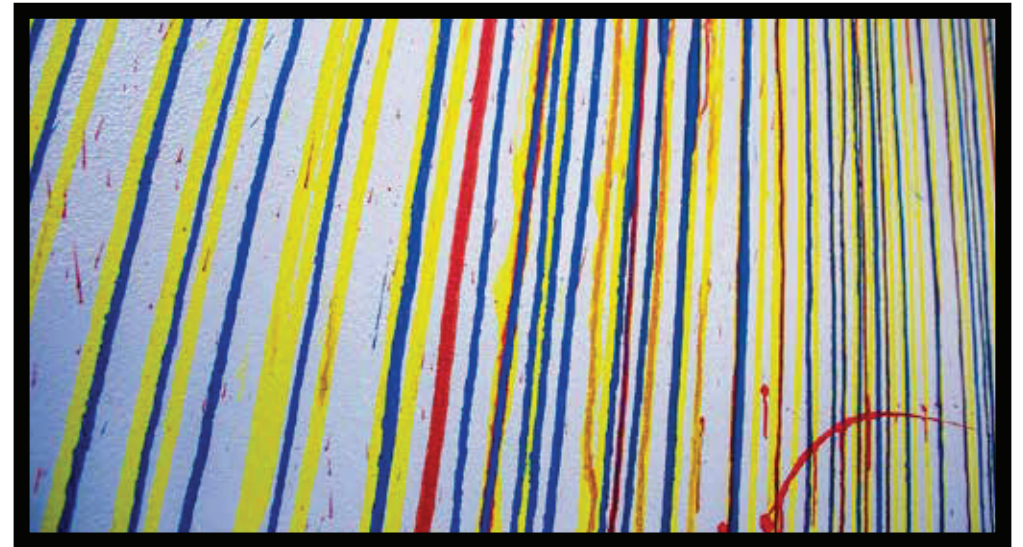
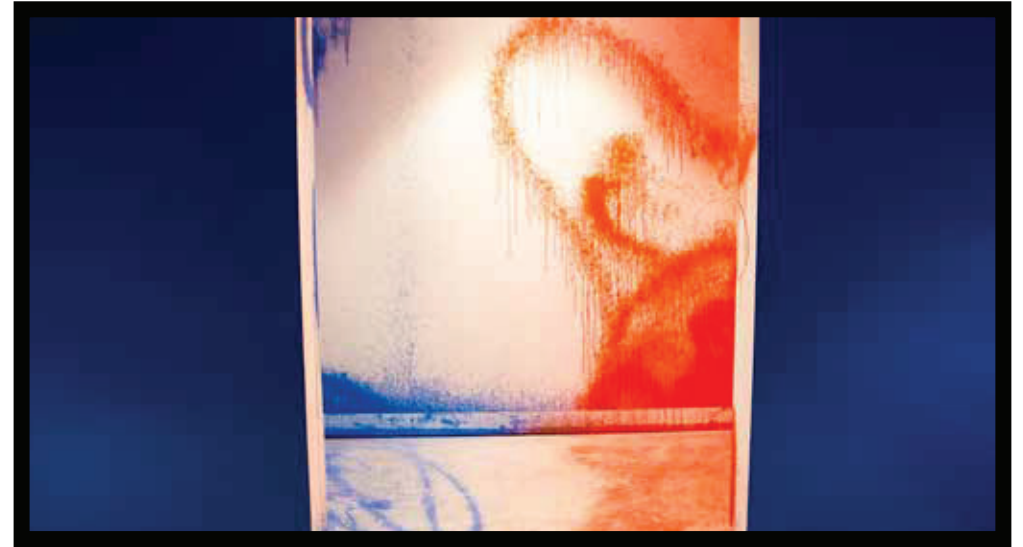
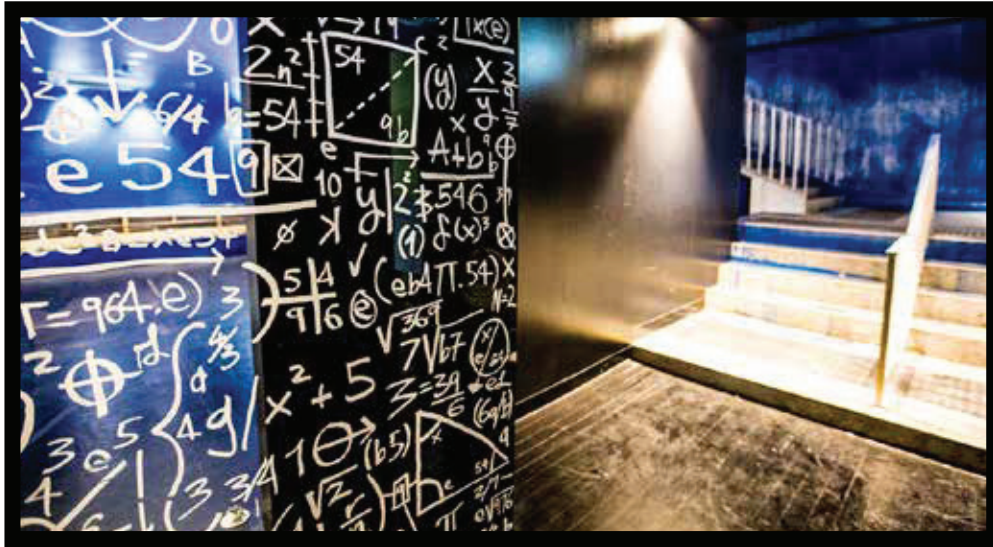




# XE54

Southbank, Melbourne

A quick night-club fit-out in Melbourne featuring spray art, eclectic oddities and lazer beams.





# HOUSE OF CRABS ST KILDA

St Kilda, Melbourne

The second home of House of Crabs for Dixon Hospitality in Melbourne after the group acquired Drink n Dine.



MUSIC & CREATIVE  
DIRECTION  
2002–2010

Infamous weekly Sydney party (Moulin Rouge & Club 77) that would grow into DJ group, national party brand, festival tent hosting crew, global touring act, artist signed to Modular records and record label, Bang-Gang 12inches (releasing Flight Facilities and Bag Raiders first releases)





THANKS FOR YOUR TIME



[jw@jamiewirth.com.au](mailto:jw@jamiewirth.com.au)

0474 068 406